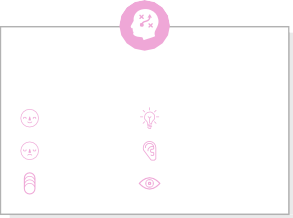
INVENTORY MANAGEMENT SYSTEM FOR RETAILERS.

**2**



**1**

**Define your problem statement**

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

**5 minutes**

**Key rules of brainstorming**

To run an smooth and productive session

Stay in topic.

Encourage wild ideas.

Defer judgment.

Listen to others.

Go for volume.

If possible, be visual.

**Need some inspiration?**

See a finished version of this template to kickstart your work.

[**Open example**](https://app.mural.co/template/e5a93b7b-49f2-48c9-afd7-a635d860eba6/93f1b98d-b2d2-4695-8e85-7e9c0d2fd9b9)

**C Learn how to use the facilitation tools**

Use the Facilitation Superpowers to run a happy and productive session.

[**Open article**](https://support.mural.co/en/articles/2113740-facilitation-superpowers)

**B Set the goal**

Think about the problem you'll be focusing on solving in the brainstorming session.

**A Team gathering**

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

**Before you collaborate**

A little bit of preparation goes a long way with this session. Here’s what you need to do to get going.

**10 minutes**

[**Share template feedback**](https://muralco.typeform.com/to/CiqaHVat?typeform-source=app.mural.co)

**10 minutes** to prepare

**1 hour** to collaborate

**2-8 people** recommended

**Brainstorm**

**& idea prioritization**

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

**PROBLEM**

Inventories are necessary for sales, which generate profits and poor management of inventories results in excess inventory, resulting in a lower return on capital invested, affecting the cash conversion cycle.

**Template**

# Brainstorm

### Write down any ideas that come to mind that address your problem statement.

#### 10 minutes

**3**

# Group ideas

### Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

**TIP**

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

#### 20 minutes

**4**

# Prioritize

### Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

**20 minutes**

# After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

TONY DAVID RAJ M

SHANKARESH R

Sending E-mail notification to the custome regarding the new arrivals and available stocks

**Quick add-ons**

TO have a track of

Predicting the future Sales analysis of the products using machine learning algorithms .

Providing an easy and user friendly E- commance take for the customers

Make sure he Alerting the user

Centralized transportation system among the shop branches along with the product tracking functionality

1. **Share the mural**

**Share a view link** to the mural with stakeholders to keep

**TIP**

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

essential selling products and to loop those

have free door deliveries to the nearest areas

regarding the endsale discounts

them in the loop about the outcomes of the session.

products in stock

and to avoid late andreal time

during the demand progress

Predicting the future Sales analysis of the products using

Deciding whether to invest in a product or not

deliveries.

statistics

Provide special discount for the first purchase and can add key points

Customer Feedback and rating system Including both the product and the retail shop service

SERVICES

MANAGEMENT

1. **Export the mural**

algorithms .

using some

predictive analysis of the newly arrived product

machine learning

with further

purchase so future special discounts

customer feedback system management

special discount for exclusive offer in festival and seasonal.

strategic plan and stock management in product

TODAY- CUSTOMER SERVICES

phone, email, ai chat etc

online E- commerce service for elderly and working people

24\*7

customer care services

free door deliveries and online purchase maintains

multi retail store management

An Appication that Includes all the present date walable eventory abing with the quity for both the Customer and the retailed

Product delivery management to customer

Managing all the expiry nearing products and expiry product clearance

Export a copy of the mural as a PNG or PDF to attach to

emails, include in slides, or save in your drive.

Predicating future sales analyse of new products

## Keep moving forward

Providing the best selling products to different products brands to live customer

**Strategy blueprint**

24\*7 active E- commerce with the product application which is user is already or not

Predicting the success ratio of the adding product to decides whether the stock is able or not

sending the email alerts and never arrived list to the customers

UDAYA KIRAN S

customer satisfaction retail product

Triggering the alert message when tho stock talls down the threshold amount

Can make use of excel sheet for processing the data

Keep & profit and loss records of all the stocks

Plan appropriate legic business plans with regards to the competitors and bring the plan noticeable among the customers Tax and GST Clearance regularly

SHANJAY V

Adverse the presence of the store in all the nearest geographic locations

Make sure that the store contains all the day to day vital used from day to dawn

Easy and land billing system with also provides option for the customers either through cash or through not handling

FEATURES

Scheduling all the product deliveries properly for maximum visualization of transportation

Alerting the user regarding the end sale discounts and real time statistics

Enhancing customer loyalty and providing transparency in the billing

Emails and SMS alerts to customers regarding account with discount and offers arrivals

PREDICATE AND ANALYSIS

Providing the best selling product of different brands to the use of their purchases recommend product details

ensuring the available of al the products atleast in threshold amount all time

24\*7 opening of the store and available of swift wise helpers in store

Predicting the future sales analysis of existing stock product managing resources

Transparency in the billing

Easy billing system using accounting softwares with less time consumption

showcasing the customer feedback to the public regarding both the product and the store

Predicting the success ratio of new arrivals and comments

**Importance**

Bring RFID based product tracking system into the existence

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Define the components of a new idea or strategy.

[**Open the template**](https://app.mural.co/template/e95f612a-f72a-4772-bc48-545aaa04e0c9/984865a6-0a96-4472-a48d-47639307b3ca)

**Customer experience journey map**

Understand customer needs, motivations, and obstacles for an experience.

[**Open the template**](https://app.mural.co/template/b7114010-3a67-4d63-a51d-6f2cedc9633f/c1b465ab-57af-4624-8faf-ebb312edc0eb)

**Strengths, weaknesses, opportunities & threats**

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

[**Open the template**](https://app.mural.co/template/6a062671-89ee-4b76-9409-2603d8b098be/ca270343-1d54-4952-9d8c-fbc303ffd0f2)

##### TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H key** on the keyboard.

[**Share template feedback**](https://muralco.typeform.com/to/CiqaHVat?typeform-source=app.mural.co)



Alert regarding the below threshold available stock

Make sure the available of stocks all time

clearance of expired products and tracking going toexpire product

24\*7 customer care services and product available store check whether or not

Awareness about to store

Transparency and all services

the billing to all geographic

seasonal feeback system

offers and discounts

public viewable locations

Free door deliveries

## Feasibility

###### Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)